



## A HOLIDAY MESSAGE

Rudolph was minding his own business doing reindeer things when a jolly guy with a critical task saw something in him. A special spark. A talent. That *light*.

Nobody else thought it was the job for him. It seemed too important for a little buck. Couldn't somebody more senior in the herd do it, and let Rudolph settle back into obscurity?

Nope. Santa wouldn't have it. Ol' Kris Kringle knew that without every elf working behind the scenes, every reindeer pulling in the same direction—and Rudolph leading the way—they'd never deliver those packages to the nice kids.

Unleash your inner Rudolph this season! Light the way for those who can't see through the fog of disinformation and interference at work. Present an IAM card to your co-worker elves, get them to carry cards, and let's deliver a shiny new contract to every Delta Flight Attendant.

Happy Holidays to the hardest working crews in the business.